



WEBINAR ON YOUNG IN ACTION: DRIVING CHANGE TO END GENDER BASED VIOLENCE

Background

UNiTE to End Violence Against Women and Girls

Nearly one in three women and girls experience violence in their lifetime. Girls are at particular risk of violence 1 in 4 adolescent girls is abused by their partners locally and even internationally, at least 48,800+ women and girls were killed by their partners in the year 2022 and 2023, the cycle of gender-based violence ended with one final and brutal act of murder by partners and family members and even recently we have experienced an upsurge of violence against women and girls like the recent Eastleigh killing of three family members and the murder of a university student in Mombasa and even the killing of an athlete woman in West Pokot are some of the cases to mention.

The 16 Days of Activism is an opportunity to revitalize commitments, call for accountability and action from decision-makers, as the world approaches the 30th anniversary of the Beijing Declaration and Platform for Action in 2025 – a visionary blueprint for achieving gender equality and women’s and girls’ rights everywhere. More about the UNiTE Campaign framework, “Towards 30 years of the Beijing Declaration and Platform for Action: UNiTE to End Violence Against Women and Girls”.

Context

What we know about femicide/feminicide is that often it is a culmination of repeated and escalating episodes of gender-based violence, which means it can be prevented if the early signs of violence are addressed effectively.

Without ending violence against women and girls, the world cannot reach the Sustainable Development Goals. This violence remains a major barrier towards gender equality, a commitment made at the Fourth World Conference on Women, with the adoption of the visionary Beijing Declaration and Platform for Action in 1995. The Beijing Platform for Action included specific measures that countries could take to end all forms of violence against women and girls.

#NoExcuse: Take action to stop violence against women

Rada App

RADA is an innovative mobile application developed by the University of Nairobi in partnership with UNESCO and SRHR Alliance aiming to improve student's wellbeing. According to research undertaken by UNESCO and the university through the Centre for HIV Prevention and Research (CHIVPR) on issues affecting the youth and how the issues could be tackled, students spend more time on Smartphones more than any other thing, reaching them through a Mobile application would be the best way to capture their attention so as to tackle the issues of mental health, alcohol and drug abuse, sexual and reproductive health.

RADA provides a safe space for students to access information on Sexual and reproductive health, Dating tips, HIV and AIDS, Alcohol and Drug abuse, Mental health, General health, Safety of campus students and career guidance (Responsible financial management and Life after campus). The Mobile health application developed by students was officially launched during the Nairobi Innovation Week 2019 on Thursday, June 13, 2019, in Taifa Hall.

Objectives:

1. **Raise Awareness** - Educate participants on the prevalence, impact and root causes of gender-based violence (GBV).
2. **Foster Collaboration** - Create a platform for young changemakers to network, share ideas and collaborate on innovative solutions to address GBV.
3. **Promote Practical Action** - Provide actionable strategies and resources for participants to take immediate steps in combating GBV.
4. **Highlight Best Practices**: Showcase successful youth-led initiatives and campaigns driving change to end GBV.

Expected Outcomes:

1. **Informed Participants** - Attendees have a deeper understanding of GBV and its societal implications.
2. **Empowered Youth Leaders** - Motivated and prepared to take an active role in addressing GBV in their communities.
3. **Strengthened Networks** - Formation of new connections and partnerships among young advocates and organizations.
4. **Increased Advocacy** - A rise in youth-led initiatives and campaigns aimed at preventing and addressing GBV.

Methodology

There will be a virtual training of the social media influencers via **Zoom**.

Expected participants

Over 500 participants.