



Bridging Education and Entertainment

THE GAIA COUNCIL CONSTITUTION

Founding Charter of the Imara Digital Media Commons

First Term: 2026 – 2027

Republic of Kenya

PREAMBLE

We, the founding members of the **GAIA Council**, acting in service of the creative potential of African youth, establish this charter to guide the governance of the Imara digital ecosystem.

For generations, African stories have been told through the platforms of others.

Today we begin building our own.

Through creativity, science, education and community collaboration, the Imara ecosystem exists to:

- empower young creators
- generate dignified digital livelihoods
- share knowledge through entertainment
- build a sovereign African digital economy

The GAIA Council is established as the **guardian body** responsible for protecting this vision.

ARTICLE 1

The Imara Digital Commons

The Imara ecosystem shall operate as a **shared digital commons** for creators, educators, innovators and audiences.

Its purpose is to:

1. enable the production and distribution of educational entertainment
2. support youth creators with opportunities for income
3. promote science, technology, engineering, arts and mathematics education
4. build an African-owned digital content economy

The commons belong to its members and shall be governed transparently.

ARTICLE 2

Structure of Governance

Governance of the Imara ecosystem shall operate through two levels.

GAIA Council

The GAIA Council serves as the **strategic governing body**.

Responsibilities include:

- defining platform rules
- safeguarding treasury resources
 - approving LUCA councils
- managing long-term strategy
- ensuring ethical governance

LUCA Councils

LUCA councils operate at the **community level**.

Their role is to:

- recruit creators
- coordinate local production
- organize educational content programs
- represent community voices

LUCA councils report to GAIA.

ARTICLE 3

Composition of the GAIA Council

The GAIA Council shall consist of **nine members**.

These members represent diverse pillars of society including:

- science and education
- technology and innovation
 - arts and storytelling
 - youth leadership
- community development
- governance and ethics

Three lifetime non-inheritable seats are held by the **founding architects of the Imara ecosystem**.

Six seats are reserved for distinguished individuals invited to join the founding council.

ARTICLE 4

Term of Office

The inaugural GAIA Council shall serve a **one-year term**.

Term duration:

2026 – 2027

At the conclusion of this term:

- new members may be elected or appointed
- the governance model may evolve based on community participation

The first term is primarily responsible for **establishing the ecosystem and proving the model**.

ARTICLE 5

Decision Making

All major decisions of the GAIA Council shall be conducted through a transparent voting process.

Rules:

- quorum requires at least **6 members present**
- decisions require a **two-thirds majority vote**

This ensures collective agreement while maintaining efficiency.

ARTICLE 6

Treasury and Economic Governance

The GAIA Council shall oversee the economic mechanisms of the ecosystem.

This includes:

- governance of the **Stars reward system**
 - approval of treasury allocations
- financial transparency for the community

Stars function as a **digital recognition and reward mechanism** representing value created by members of the ecosystem.

All economic systems must prioritize fairness and transparency.

ARTICLE 7

Content and Educational Mission

The Imara ecosystem exists to produce educational entertainment aligned with a **STEAM knowledge framework**.

Core content themes include:

Science
Technology
Engineering
Arts
Mathematics
Health
African knowledge systems
Future careers

Content must promote curiosity, creativity and positive social values.

ARTICLE 8

Membership

Membership in the Imara ecosystem is initially open to only **citizens of Kenya**.

Members may participate as:

- creators
- educators
- viewers
- community organizers
- LUCA council members

This Kenya-first phase allows the ecosystem to grow with strong local roots before expanding globally.

ARTICLE 9

Transparency and Public Engagement

The GAIA Council shall maintain a commitment to transparency.

Practices include:

- public announcements of major decisions
- regular communication with the community
- open invitations for participation in creative programs

The ecosystem grows through **collective creativity and trust**.

ARTICLE 10

Expansion Vision

The long-term vision of the Imara ecosystem is to support a **continent-wide youth media network**.

By the year **2030**, the ecosystem aims to:

- empower thousands of African creators
- generate sustainable digital livelihoods
- build a library of educational content for future generations

The founding council serves as the first guardians of this vision.

ARTICLE 11

Founding Ceremony

Upon ratification of this charter, the nine founding members shall be publicly introduced as the **First GAIA Council**.

Together they become the stewards of the ecosystem during its foundational years.

Their role is not ownership, but **custodianship on behalf of the community**.

Closing Declaration

With this charter we begin an experiment in collective creativity.

An ecosystem where stories educate.

Where science inspires.

Where youth build the future.

The work begins now.

Signed

The Founding Members of the GAIA Council
Republic of Kenya
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